



MEDIA RELEASE

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**UNION SETTLEMENT ASSOCIATION HONORS
BANCO POPULAR CEO RICHARD L. CARRIÓN AND
DR. GARY ROSENBERG OF THE MOUNT SINAI MEDICAL CENTER**

*“Solutions Benefit” Celebrates the Work of
East Harlem’s Oldest and Largest Social Services Provider*

Tuesday, May 3, 2011, the Empire Ballroom of the Grand Hyatt NYC

New York City – May 2, 2011 – [Union Settlement Association](http://www.unionsettlement.org), East Harlem’s oldest and largest social services provider, announced it will honor Richard L. Carrión, Chairman, President and Chief Executive Officer of [Banco Popular](http://www.bancopopular.com), and Dr. Gary Rosenberg, PhD, Chief of the Social Work and Behavioral Science Division of [Mount Sinai Medical Center](http://www.mountsinai.org), at Union Settlement’s annual Solutions Benefit. The event will be held in the Empire Ballroom of the Grand Hyatt (42nd Street and Lexington Avenue), with a reception beginning at 6:30PM followed by dinner and program at 7:30PM.

Emceed by WNBC 4’s DeMarco Morgan, the evening will bring together hundreds of New Yorkers to support Union Settlement’s mission to create opportunities and offer solutions that help East Harlem residents change their lives for the better. The Solutions Benefit will honor two outstanding leaders in the fields of banking and health and recognize the important roles that they and their organizations, Banco Popular and Mount Sinai Medical Center, play in advancing community-based solutions in East Harlem.

“Our annual spring benefit is an opportunity for Union Settlement and the larger New York philanthropic community to support high-impact solutions of vital importance to East Harlem,” said David Nocenti, Executive Director of Union Settlement. “We are delighted to honor two great leaders who, through their commitment to the health and well-being of New York’s communities, have made a substantive impact on the lives of our neighbors in East Harlem.”

Creating Solutions for the East Harlem Community for over 115 Years

With its rich cultural heritage and diversity, East Harlem is one of Manhattan’s most distinctive neighborhoods— but it is also one of New York City’s most disadvantaged communities. With one of the highest concentration of public housing in the nation, nearly half of East Harlem’s households survive on an annual income of less than \$25,000, and life expectancy in the neighborhood is estimated to be eight years shorter than in the City’s wealthiest neighborhoods. With a 116-year tradition of

community service, Union Settlement responds to issues that affect the entire community, serving more than 13,000 people annually through effective programs in education, childcare, nutrition, senior services, youth programs, counseling, the arts, job training, and economic development. These programs are more than the sum of their parts – taken together, they create an extensive network that supports the members of our community.

The gala will raise awareness about the problems East Harlem faces, and ask attendees to be part of the solution. The support of Union Settlement’s benefactors enables the organization to affect real change.

- **Fact:** 13% of East Harlem teens are not attending school and have no diploma or GED, the highest percentage in Manhattan
- **Our Solution:** Each year Union Settlement helps more than 500 at-risk youth stay in school and graduate or work toward their GED
- **Fact:** Adult unemployment in East Harlem is 17%, nearly twice Manhattan’s rate, while the youth unemployment rate is the second-highest rate in the borough
- **Our Solution:** Union Settlement assists 1,600 local residents each year through our workforce readiness, job development and internship and job placement programs
- **Fact:** East Harlem residents seek meal programs more than any other neighborhood in Manhattan
- **Our Solution:** Each week Union Settlement serves 11,000 nutritious meals and snacks to children, youth, seniors and homebound community members

Honoring Leaders Who Create Solutions

Born and raised in Puerto Rico, **Richard L. Carrión** is Chief Executive Officer and Chairman of the Board of Popular, Inc., a publicly traded financial holding company with close to \$35.6 billion in total assets. Popular ranks among the top 35 largest banks in the United States. Its wholly owned subsidiary, Banco Popular de Puerto Rico, is Puerto Rico’s leading depository institution.

A dynamic business and civic leader, Mr. Carrión has supported over a thousand scholarships and championed a plethora of community development, education and sport programs. He also serves on the board directors of Verizon Communications Inc. and as a Class A director of the Federal Reserve Bank of New York. Carrión first joined the International Olympic Committee as a member in 1991 and has served as Chairman of the Finance Commission since 2002 and Executive Board member since 2004. Mr. Carrión joined Banco Popular in 1976 after obtaining a BA from Wharton School of Finance at the University of Pennsylvania and receiving a Master’s Degree in Information Services from the Massachusetts Institute of Technology.

Gary Rosenberg, PhD, is currently the Edith J. Baerwald Professor of Community and Preventive Medicine, and Chief of the Division of Social Work and Behavioral Science at the Mount Sinai School of Medicine. His previous position was as Executive Vice President of the Mount Sinai Medical Center and he served as a member of the senior management staff for 28 years.

By creating programs, including the Edith Ehrman Center for Health Education in East Harlem, Dr. Rosenberg has been a key leader for enhancing community access to health services, building partnerships to improve housing and jobs, and creating educational opportunities to encourage careers in health, science and research. Dr. Rosenberg is a fellow of the New York Academy of Medicine and a member of the National Academy of Practice.

Dr. Rosenberg maintains an active role on non-profit boards and is the President of the Board of the Center for Social Administration, a post-master's management education institute; President of the Board of Senior Health Partners, an agency serving the aging population of New York; and a member of the Board of Directors of Job Path, an agency serving mentally retarded and developmentally disabled adults. In addition, Dr. Rosenberg served on the Board of Directors of Union Settlement from 1999 to 2005.

Dr. Rosenberg's research interests include studying the transmission across generations of drug use, abuse and aggression, identifying the protective and resiliency factors in children and effective management of public health and not for profit organizations. Dr. Rosenberg is the editor-in-chief of two peer-reviewed journals on health policy and practices and on mental health. He has written or edited 15 books, and is the author of scores of book chapters and articles in peer reviewed journals.

Union Settlement gratefully acknowledges the support of Platinum Sponsor **Sullivan & Cromwell LLP**; Gold Sponsors **Empire BlueCross BlueShield, Feldman Gale P.A., The Mount Sinai Medical Center, Ruth E. Pachman & Donald Fallati and Maxine L. Rockoff & Wesley A. Clark**, and all its gala benefit contributors.

About Union Settlement Association

Union Settlement Association has worked with and for the residents of East Harlem since 1895. A community mainstay, Union Settlement fosters leadership and self-sufficiency by helping local residents build better lives for themselves and their families. As one of East Harlem's largest social service agencies, Union Settlement responds to issues that affect the entire community, serving more than 13,000 low-income residents annually through effective social service programs. A large local employer with programs operating in 17 sites, Union Settlement is an important contributor to the economic vitality of East Harlem.

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